

## Sign-up Form

### Sign up for:

- |   | Price     |
|---|-----------|
| <input type="checkbox"/> GOLD SPONSOR       | \$5000.00 |
| <input type="checkbox"/> SILVER SPONSOR     | \$2000.00 |
| <input type="checkbox"/> BRONZE SPONSOR     | \$1000.00 |
| <input type="checkbox"/> PLAYER SPONSOR     | \$200.00  |
| <input type="checkbox"/> SOCIAL CLUB MEMBER | \$50.00   |

Company \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

### Method of Payment

- |                                 |   |
|---------------------------------|---|
| <input type="checkbox"/> Cheque | <input type="checkbox"/> MasterCard       |
| <input type="checkbox"/> Cash   | <input type="checkbox"/> American Express |
| <input type="checkbox"/> Visa   | <input type="checkbox"/> Other _____      |

Credit Card No. \_\_\_\_\_

Expiry Date \_\_\_\_\_

Total amount \$ \_\_\_\_\_

Signature \_\_\_\_\_

**Any donations are most welcome!!**



## Kenilworth Football Club

Laura Avenue  
St Mary's, SA, 5042

Website:

<http://www.kenilworthfc.com.au>

Sponsorship Liaison: Craig Wood

Phone: 043 35 82 727

Email: [wooduck22@hotmail.com](mailto:wooduck22@hotmail.com)

# Kenilworth Football Club

## 2012 Sponsorship Packages



**“Supporting the sponsors who  
support Kenilworth”**

# About Kenilworth Football Club

Kenilworth Football Club is an incorporated association affiliated with the *South Australian Amateur Football League* (SAAFL) for senior players and the *Metro South Junior Football League* (MSJFL) for junior players. It is the 2<sup>nd</sup> oldest football club within the SAAFL, being established in 1907.

Kenilworth FC was formed by members of the Presbyterian Church in Young Street, Parkside. Despite the fact there were no suburbs called 'Kenilworth' in Adelaide, the Parkside area was subdivided at the turn of the century. Some streets were named after characters in Sir Walter Scott's novel *Kenilworth*, including Foster Robsart and Leicester and Kenilworth Road.

In 2010 the Kenilworth Football Club were relegated to division 6 after a dismal 2009. Since then the club has been steadily on the improve with the reserves winning a premiership, the seniors finished 5<sup>th</sup> while our emerging under 18 side finished 4<sup>th</sup>.

With the Momentum and marked improvement from 2010, in 2011 Kenilworth were the best team all season in Div 6 losing just 2 games on the way to winning a history making premiership, the first in over 20 years, the reserves went back to back winning the title in div 6R while our Under 18 side finished 3<sup>rd</sup>, behind div1 club Goodwood and div 3 club Port districts, a great achievement.

In 2012 the Kenilworth embarks on a new challenge as we try keep moving up the divisions, which starts with Div 5. The club is under no illusion of the challenges it faces in 2012, and require everyone's support to achieve the goals the club has set.

On the back of a very successful season as we prepare to do it again. We are looking for new club sponsors to join and help us remain at the top.

# Are you looking for a cost effective solution to promote your business?

Kenilworth Football Club is pleased to offer local businesses the opportunity to promote their business through our sponsorship packages which includes coverage in various media, such as the SAAFL magazine, Kenilworth FC weekly newsletter and television programs.

<p><b>GOLD SPONSOR:</b></p> <p>1x Major sponsor signage on scoreboard          1x Major sponsor signage on Oval extremities          1x Major sponsor signage in club rooms          2x Social Club Memberships (Key Rings)          2x Club Shirts/1x Club Gurnsey          2x Stubbie Holders          2x Club 2012 programs          4x Entry to all club functions          Major Sponsorship Logo on Playing Gurnsey          Major Sponsorship Logo on Club Shirts</p> <p><b>Sponsorship investment = \$5000.00 (Minimum)</b></p>	<p><b>SILVER SPONSOR:</b></p> <p>1 x sign on oval extremities          1 x sign in club room          2x Social Club Memberships (Key Rings)          2x Club Shirts          2x Stubbie Holders          2x Cub 2012 Programs          2x Entry to all club Functions          Primary Sponsorship Logo On Playing Gurnsey          Primary Sponsorship logo On club shirt</p> <p><b>Sponsorship investment = \$2000.00-\$4999.00</b></p>
<p><b>BRONZE SPONSOR:</b></p> <p>1x Sign in Club rooms          1x Social Club Membership          1x Club Shirt          2x Stubbie Holders          1x Club 2012 program          1x Entry to all Club functions          1x Sponsorship in Club rooms</p> <p><b>Sponsorship investment = \$500.00-\$1999.00</b></p>	<p><b>PLAYERS SPONSOR</b></p> <p>A Chance for a small business to sponsor one of the senior Kenilworth football club (KFC) players.          1x Framed photo of you sponsored player          2x KFC stubby holders with your business name and logo          50% towards your players fees          50% to the club</p> <p><b>Sponsorship investment = \$200.00-\$499.00</b></p>
<p><b>SOCIAL CLUB MEMBERSHIP</b></p> <p>1x Social Club Membership (Key Ring)          1x Stubbie Holder          1x Club 2012 Program</p> <p><b>Sponsorship investment = \$50.00</b></p>	<p><b>ALL DONATIONS ARE WELCOME</b></p> <p><i>'THANK YOU'</i></p>

For further details regarding these opportunities, please contact:

**Sponsorship Liaison:** Craig Wood  
 Phone: 043 35 82 727  
 Email: [wooduck22@hotmail.com](mailto:wooduck22@hotmail.com)

**Club Secretary:** Leonie Siemering  
 Phone: 041 70 85 844  
 Email: [lsiemeri@bigpond.net.au](mailto:lsiemeri@bigpond.net.au)